

Eastern India's No.1 Professional Training Institute



#DigitalMarketing



INDIA'S **TOP-5** RANKED
INSTITUTE FOR DIGITAL MARKETING

**Digital
Marketing**

**Digital
Marketing**



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We are Featured in:





WHY US

- **100% Placement Support**
- **Best Professional Training**
- **Freelancing Project Support**
- **Internship (paid/nonpaid)**
- **Live Project**
- **Advance Curriculum**
- **Online and offline classroom Sessions**
- **Theory and Practical exposure**
- **Business set up support**





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A Decade Of Excellence

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OUR DIGITAL MARKETING COURSES



**DIGITAL MARKETING BASIC
FACEBOOK & GOOGLE ADS EXPERT
(3 MONTHS)**



**ADVANCE DIGITAL MARKETING
(6 MONTHS)**



**DIPLOMA IN ADVANCE DIGITAL MARKETING
WITH AI
(12 MONTHS)**



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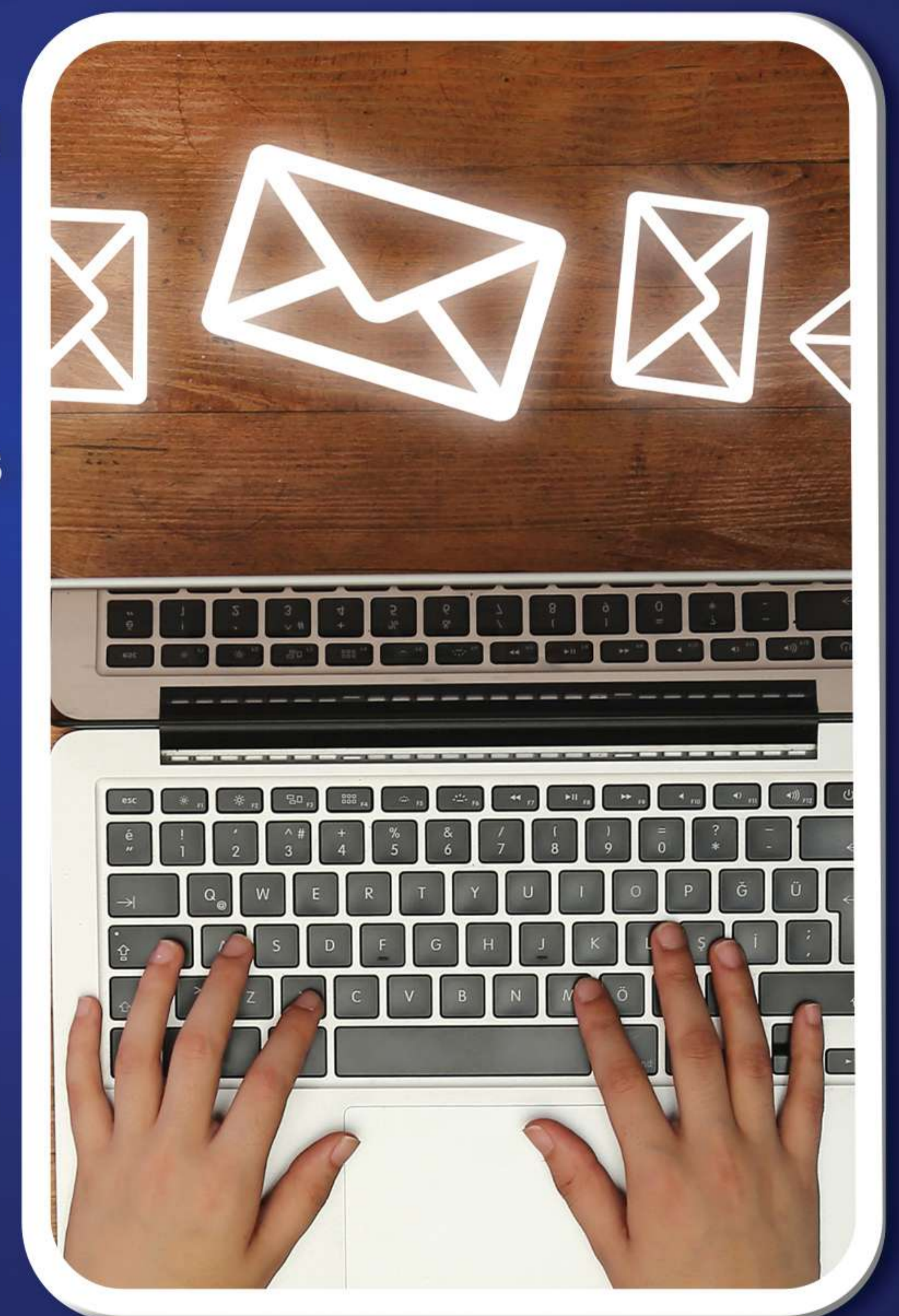


DIGITAL MARKETING BASIC **FACEBOOK & GOOGLE ADS EXPERT**

Duration : 3 Months

TOPICS COVERED IN THIS TRAINING PROGRAM

- **Winning Campaign Creation**
- **In Depth Audience Targeting**
- **In Depth Data Analysis**
- **Campaign Optimization (Advance)**
- **Advance Retargeting**
- **Server Site Tracking And Advance Pixel Tracking**
- **Advance Campaign Setup**
- **Advance Keyword Research**
- **How To Grow Youtube Channel With Google Ads**
- **Advance Bidding Strategy**
- **Conversation Tracking**
- **Advance Audience Targeting**
- **Advance Ad Creation And Optimization**



ADVANCE DIGITAL MARKETING

Duration : 6 Months



TOPICS COVERED IN THIS TRAINING PROGRAM

- Facebook Ads (SMM)
- Google Ads
- Search Engine Optimization (SEO)
- Sales Funnel
- Advance Funnel Building
- Advance Funnel Hacking
- H.S.O Frame Work
- E.M.H Frame Work
- H.V.C.O Formula Of Headline
- Advance Copywriting
- Advance Content Writing / Creation
- Lead Magnet Creation
- VSL Creation
- Advance Story Telling
- Youtube Ads
- E.COM Marketing
- High Engaging Ads Creation
- Advance Server Site Tracking
- Follow Up Sequence
- WhatsApp Marketing
- Email Marketing
- Automation Creation
- GMB (Google My Business)
- GTM (Google Tag Manager)
- Resources
- Buyer Persona Creation



DIPLOMA IN ADVANCE DIGITAL MARKETING **WITH AI**

Duration :(12 MONTHS)

TOPICS COVERED IN THIS TRAINING PROGRAM

- Introduction To Digital Marketing
- Digital Marketing Strategy Planning
- Search Engine Optimization (SEO)
- Google Analytics
- Email Marketing
- Inbound Marketing
- Search Engine Marketing (SEM)
- Social Media Marketing (SMM)
- Google Ads
- Online Reputation Management (ORM)
- E-Commerce Marketing
- Online Advertisement
- Presentation Skills
- Ads Designing
- Freelance Marketing Techniques
- Make Money
- Blog
- Prompt Engineering
- WordPress through Website Development
- CHAT GPT In Digital Marketing





Who Should Take Up Digital Marketing Courses?

- Students 
- Entrepreneurs 
- Freelancers 
- Youtubers 
- Marketing Professionals 
- IT Professionals 

Additional Care We Provide:

- Personality Development
- Training
- Professional Resume Building
- Live Project
- Certification Assistance
- Freelancing Guidance



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Certification Assistance



Placement Offers on course completion

Our Students

Currently Working In



Deloitte.



TECH mahindra

NTT DATA



TATA STEEL



VISASTEEL

HCL



accenture



Birlasoft®





Some of Our Successful Students



HASIBUL MOLLA
WORK IN KOLKATA TV AS VIDEO EDITOR
CUM GRAPHIICS DESIGN



ERA SAHA
TCS , DIGITAL MARKETER



AITRIK BANERJEE
CONCENTRIX



PRONAB ROY
NORWEGIAN CRUISE LINE



RAHUL RANA
SAP, ABAP CONSULTANT



ALKAMA HOSSIN
MARRIOT, HYDRABAD



RAHUL SINGH
IBM



SUTAPA SARKAR
GRAND HYATT



RAJIB BISWAS
COSTA CRUISE



PROBHAT ROUTH
SAP MM COSULTANT



SAHIL RAHAMAN
CRUISE



SOUVIK BODHAK
ITC ROYAL



Tools & Technology

facebook Ads

Canva

Hootsuite™

ahrefs

BuzzSumo

LinkedIn

reddit

Google Ads

Piktochart
make information beautiful

Instagram

OpenAI

SEMRUSH

Spin
Rewriter

Meta

MOZ

MAJESTICSEO

WordPress

Google Trends

Google Analytics

yoast

ChatGPT



mailchimp

Jetpack

Keyword Eye

wpforms



Filmora

grammarly

Quora

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